

Press Release For Immediate Release

Date: Thursday, September 18, 2008

Time: 1830 hrs

For More Information Contact: Katie Gray Supervisor, Public Relations

(416) 392-5941

A BABY ZEBRA BY ANY OTHER NAME...



Thursday, September 18, 2008, Toronto, Ontario: The Toronto Zoo is proud to announce that our adorable female Grevy's zebra foal now has a name! Introducing "KALI", which carries the meaning "lively and energetic."

Over 24,000 people participated in Kali's naming contest which ran, in partnership with TVOKids, from September 2 to September 15, 2008. This is the fifth naming contest partnership between the Toronto Zoo and TVOKids.

The new foal was born at the Toronto Zoo on July 2nd. It is estimated that 1,500 to 2,000 Grevy's zebras remain in the wild, where they are critically endangered mainly due to habitat destruction and hunting. At present, the Zoo has seven Grevy's zebras including Kali's parents, mom "Shani" and dad "Shaka", whose first foal "Zebrina" was born in 2006. The Toronto Zoo is an active participant in the Grevy's zebra Species Survival Plan and supports various field projects through the Toronto Zoo Endangered Species Reserve Fund.

Media are invited to meet Kali on Friday, September 19, 2008 between 10:00am and 11:00am. Please report to Guest Services and ask for Public Relations. If you have immediate questions please contact Katie Gray, Supervisor of Public Relations at (416) 392-5941.

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Current Zoo Hours and Admission Prices - Please note our hours have changed:

Zoo Hours until Oct. 13th – 9am to 6pm. Oct. 14th to Dec. 31st: 9:30am to 4:30pm. Last admissions one hour before closing. General Admission 13-64 incl. is \$20, Children 3 and under are free, Children 4-12 are \$12 and Seniors 65 + are \$14. Parking is \$8. **Events and admission prices are subject to change without notice**. The Zoo is located at Meadowvale Road and Hwy. 401, Exit 389 east and west bound. For general information, call (416) 392-5929. The Toronto Zoo is open year round (except December 25th). **torontozoo.com**