



Media Alert
2008-11-22

TORONTO ZOO'S GUINNESS WORLD RECORD ATTEMPT IS NO CROAKING MATTER

Who: "Leap-froggers" of all ages, Guinness World Records™ and you!

What/Why: On Friday, November 14, 2008, Toronto Zoo is attempting to LEAP their way into the Guinness Book of World Records™, and we need **YOUR HELP!** Come out, or better yet, put together a team with your friends and family and help us break a world record for **MOST LEAP-FROGGERS** in efforts to raise awareness for 2008 Year of the Frog and amphibian conservation. We only need 1,200 people jumping for five minutes to break the record! **PARTICIPATION IN THIS EVENT IS FREE.** Visit torontozoo.com and register now...**HOP TO IT!**

When: Friday, November 14, 2008
9:30am to 12:30pm

- Registration begins at 9:30am
- Event begins at 11:30am

Where: Toronto Zoo – Main Parking Lot
Take Hwy 401 to Meadowvale Rd (exit #389 both directions) in Scarborough
Go north on Meadowvale to Main Parking.

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For more information contact
Katie Gray, Supervisor, Public Relations, 416-392-5941

Current Zoo Hours and Admission Prices – Please note our hours will change:
Zoo Hours Oct. 14th to Dec. 31st: 9:30am to 4:30pm. Last admissions one hour before closing. General Admission 13-64 incl. is \$20, Children 3 and under are free, Children 4-12 are \$12 and Seniors 65+ are \$14. Parking is \$8. **Events and admission prices are subject to change without notice.** The Zoo is located at Meadowvale Road and Hwy. 401, Exit 389 east and west bound. For general information, call (416) 392-5929. The Toronto Zoo is open year round (except December 25th). torontozoo.com